



FACE THE STORM

TEDx SPEAKER

Lessons in resilience, leadership and hope for life's toughest challenges.



CRAIG WOODALL, Ed.D.

AUTHOR | SPEAKER | LEADERSHIP COACH
JON GORDON CERTIFIED TRAINER & SPEAKER

KEYNOTES · WORKSHOPS · BREAKOUTS
CORPORATE, SCHOOL AND FAITH AUDIENCES

ABOUT CRAIG

Craig Woodall is a speaker, leadership coach, and the author of his first book, *Overcome*. After 30 years in public education — including 12 years as Principal of Rocky Mountain High School — Craig discovered the power of connection, purpose, and hope.

Through his personal story of loss, resilience and rebuilding, Craig inspires audiences to face their storms, lead with hope, and become the best version of themselves.

“That was the best message on hope I have heard my entire life.”

— Pastor Dick Foth

MORE PRAISE

“A tender and moving personal tribute, this message is an essential light for anyone searching for hope.”

— Tom Rinaldi, author of *The Red Bandanna*

“Wherever Craig goes, a winning leadership culture always follows! ... I am a better leader because of Craig's influence.”

— Scott Kissel, Executive Director, Sky Corral Ranch

“Craig shows what it looks like to persevere through storms, grow from them, and honor someone's legacy through the way you choose to live your life.”

— Steve Mariucci

KEY SPEAKING TOPICS



FACE THE STORM

How to turn adversity into strength, resilience and purpose.



LEADERSHIP THROUGH CHALLENGES

Building connection, culture and belonging — even in the toughest times.



THE HOPE BUSINESS

Why hope is a skill, not just a feeling, and how to develop it.



MINDSET & RESILIENCE

Take control of your thoughts, find gratitude, and choose who you become.



JON GORDON CERTIFIED

Power of Positive Leadership
The Energy Bus
Power of a Positive Team



BOOK CRAIG TO SPEAK →

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